



Over the
PICNIC
TRAILS
with
LADY
BETTY
No. 9



This week the trail beckons west—partly over the same route that the early pioneers traveled—to beautiful Caroga Lake. Here we open our lunch baskets and sandwiches made from clean white slices of LADY BETTY READY SLICED BREAD appease our voracious appetites. Radio station WGY, Fort Johnson, and Gloversville provide interesting stops along the way and the valley is full of spots made famous in Colonial Days. Tree fringed highways, beautiful scenery and old landmarks add to the delight of the outing and after we wend our way home, LADY BETTY is again at our service for a tasty late supper of cinnamon toast with jelly or marmalade.

Caroga Lake and Mohawk Valley



Lady Betty will guide you every week to interesting playgrounds near Albany — some of them little known.

Just remember that Lady Betty will save you time and trouble and help make the picnic a success.

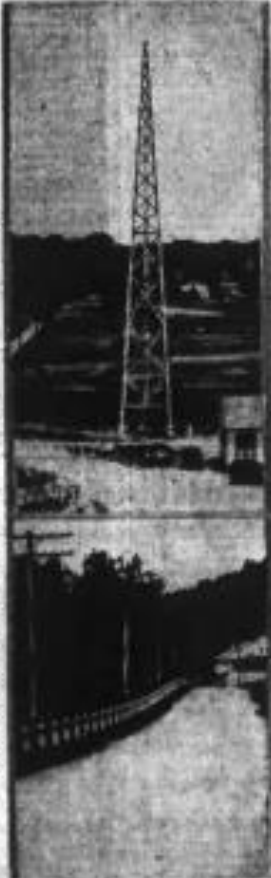
Lady Betty

READY-SLICED BREAD



HOW TO GET THERE

Go out Central avenue, and follow the concrete road to Schenectady, entering it on State street and leaving over the Great Western Gateway which connects Schenectady with Scotia. Thru Scotia, Amsterdam, and Johnstown where we make a right hand turn onto the macadam road which leads to Caroga Lake. Returning we come thru Gloversville, Vail Mills and Perth to Amsterdam where one of three routes may be chosen for the journey home.



Order some loaves
from your grocer!